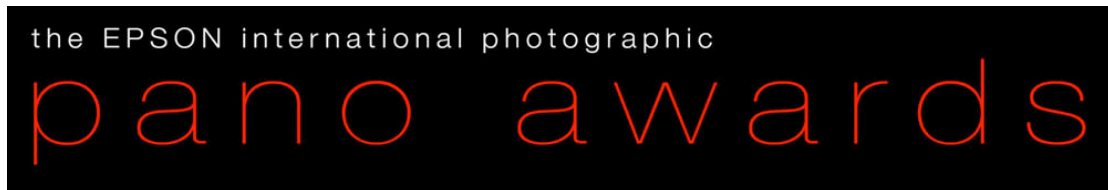


For immediate release



PRESS RELEASE

Exciting new international online photographic competition launched for panoramic photography

The EPSON International Photographic Pano Awards

Over US\$13,000 in cash and prizes!

Enter online at www.thepanoawards.com

Professional and amateur photographers around the world are invited to enter ***The EPSON International Photographic Pano Awards*** to compete for over \$13,000 in cash and prizes.

The inaugural 2010 ***EPSON International Pano Awards*** is dedicated to the art of panoramic photography. Advances in digital photography and software such as PTGui and Adobe Photoshop has resulted in an explosion in the popularity of image stitching, especially in the panoramic format. Panoramic film photography also remains alive and well.

The EPSON Pano Awards aims to showcase the work of panoramic photographers worldwide and be the largest and most important competition for panoramic photography.

Christian Fletcher, well known Australian landscape photographer and member of ***The Pano Awards*** judging panel says, "panoramic photography is very popular today but somewhat overlooked in awards. It's wonderful to have a competition dedicated exclusively to panoramic images."

The competition is proudly supported by **Epson Australia, Lonely Planet, Apollo Motorhome Holidays, 360 Precision, PTGui and Panoramic Images.**

The judging panel includes some of the world's top panoramic photographers and industry professionals, including **Christian Fletcher, David Hugh Evans, Nick Rains, Jaspal Jandu, Peter Eastway, Christian Fleury, Tom Putt, Glenn Beanland, Michelle Novak and Doug Segal.**

- ends -

For enquiries and more information, contact;

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info@thepanoawards.com

Images are available for publication on request.



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